



# *Plant-to-product Annual Award*

*Donated by Dr Carl Albrecht*

## *General Guidelines*

### **Physical nature of award:**

The award will be the IPUF logo (bushman painting of man and plant) hand-painted by an expert on a piece of natural slate the size of a human hand mounted on a hardwood wall-plaque with a smaller bronze plaque with a suitable inscription containing the name of the product and the person, persons or company primarily involved in creating the product and the date.

### **Chronicity:**

Annual and recipient keeps award

### **Criteria for evaluation:**

1. The product must come from one or more indigenous South African plants.
2. The product must be unique in the world and proof of this should be rendered, i.e. patents, copyright or independent verifiable statements to this effect.
3. The product must be commercially available.
4. All key role-players in the creation of the product must be recognised by the applicant/proposer and must sign the proposal for consideration.
5. The proposal must be accompanied with an example of the product (if possible) if not, then colour photographs.
6. A standard electronic proposal form is available on request from the Secretariat at [ipuf@uj.ac.za](mailto:ipuf@uj.ac.za) and proposals must be sent to the IPUF by Registered mail to reach the IPUF at least one month before the annual IPUF meeting.
7. The IPUF Chairperson will appoint a small panel of independent evaluators at his own discretion to decide on the winner per annum and no disputes concerning the decision of the panel will be entertained.
8. Unsuccessful applicants will be able to re-submit and need to inform IPUF of this intention.
9. The IPUF will endeavour to obtain publicity for IPUF, the winner and the product to the best of its abilities.
10. Dr Carl Albrecht, the first Chairman of IPUF, will sponsor this award annually as long as he is able to do so in order to promote the concept of "The Plant to Product Pipeline".